



DESIGN TRENDS

The power to connect the seemingly unconnected. Creativity" -William Plomer

Spot On. DESIGN

Now here is a woman who loves her shoes! **Liza Snook** is the founder of the **Virtual Shoe Museum**, an online collection of shoe images, videos and more from some of the best designers in the shoe industry. It takes a great deal of passion to be dedicated in taking fashion and design trends to a whole new level of virtual interaction. We thought we'd interview Liza to find out where she draws her inspiration.



Trendspotting: Who or what inspires you?
Liza Snook: Art, especially Surrealistic art.

Trendspotting: What is the greatest invention of all time and why?
Liza Snook: Words, communication is the base.

Trendspotting: What invention would have been better off if it hadn't been invented?
Liza Snook: Botox.

Trendspotting: What are the three things you don't leave the house without?
Liza Snook: My keys, my boots and my iPhone.

Trendspotting: What was the last concert you saw?
Liza Snook: Placebo.

Trendspotting: If you could have any superpower, what would it be?
Liza Snook: Climb the Mount Everest.

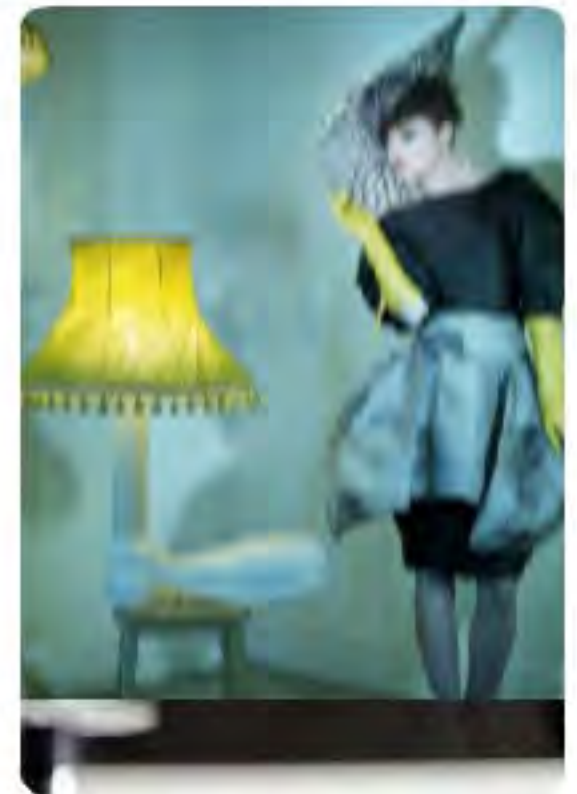
Trendspotting: What's your favourite style of food?
Liza Snook: White chocolate.

Trendspotting: If you could have dinner with any famous person, who would it be?
Liza Snook: Vivienne Westwood.

Trendspotting: What would you imagine the world to look like in 15 years from today? food?
Liza Snook: Same but different, it won't look like Blade Runner when I turn 60.

Trendspotting: If you could chose any place in the world where would you want to live?
Liza Snook: In the winter at some coast where I can see whales passing by, in the summer next door to Johnny Depp.

Trendspotting: Is there anything else you want to share with the world?
Liza Snook: Walk on the wild side!



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